



## **Exhibitor Information**

### **Who is the audience?**

Hospital Medical Imaging Directors and Imaging Center Administrators, Radiologists, Business Managers, PACS Administrators, Radiologic Technologists, Coders/Billers, Imaging Center Marketing Managers and Directors, and Medical Imaging Supervisors

### **Attendance History**

<b>Year</b>	<b>City</b>	<b>Attendance</b>
2010	San Diego	138
2011	Boston	176
2012	Seattle	178
2013	Los Angeles	189
2014	San Antonio	138
2015	Orlando	172
2016	Chicago	145
2017	Savannah	181
2018	New Orleans	220
2019	San Antonio	176

Your exhibitor fee of \$1,700 includes:

- One tabletop exhibit space, a 6' draped table, and 2 chairs
- Two booth staff registrations. (You can register extra staff for \$150)
- Pre- and Post-meeting attendee list (mailing addresses only; each list is for one-time use only)
- Pre- and post- conference promotion in AHRA's member newsletter, conference mobile app, and AHRA's website

### **Upgrade your Mobile App Listing:**

Your basic information will be included in the conference app:

- Company name
- Address
- Website
- Sales email



**Upgrade for \$125 to add your logo to your profile on the mobile app** (file type needed: hi-res Jpeg/PNG)

***Tentative Exhibits Schedule\****

**Thursday, March 26, 2020**

6pm – 9pm Exhibit Setup

**Friday, March 27, 2020**

7:00 am – 8:00 am Continental Breakfast in Exhibit Hall with Attendees

9:30 am – 10:00 am Break in Exhibit Hall with Attendees

12:15 pm – 1:15 pm Luncheon in Exhibit Hall with Attendees

2:45 pm – 3:15 pm Beverage Break in Exhibit Hall with Attendees

5:30 pm – 7:30 pm Cocktail Reception in Exhibit Hall

*Sessions will be held from 8:15 am – 5:00 pm (excluding lunch and coffee breaks). You are welcome to keep your exhibit open during the session times if you wish, or you may just staff your table during the above schedule.*

**Saturday, March 28, 2020**

7:00 am – 8:00 am Continental Breakfast in Exhibit Hall with Attendees

12:30 pm – 1:30 pm Luncheon in Exhibit Hall with Attendees

2:00 pm – 6:00 pm Exhibit Dismantle



**AHRA 2020 Spring Conference  
Westin San Diego | San Diego, CA  
March 26 – 28, 2020**

**Exhibitor Application**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Exhibit Assignment:**

There are a limited number of tabletop exhibit spaces available. AHRA will assign tabletop spaces on a first-come, first-served basis.

Table # from Floor Plan: Please choose (3) in case first pick is spoken for.

\_\_\_\_\_

**Payment: Total cost is \$1,700 per 6' tabletop exhibit space.**

To reserve your space, return this form along with full payment of \$1,700.

**Mobile App Logo Upgrade: \$125**

Please send your hi-res Jpeg/PNG logo file to: [mcharity@conferencemanagers.com](mailto:mcharity@conferencemanagers.com) by Jan 24, 2020.

All payments must be made in US funds, drawn on US banks, payable to the **AHRA-The Association for Medical Imaging Management.**

Check Enclosed: \$ \_\_\_\_\_

Mail signed contract and check payment:  
AHRA Spring 2020 Exhibit/Sponsorship  
512 Herndon Parkway, Ste D  
Herndon, VA 20170

Please charge my:  VISA  MasterCard  American Express

\*The CVV code is the last 3 digits in the signature strip on the back of the Visa or MasterCard credit cards or the 4 digits on the front for American Express cards.

**AHRA cannot accept full credit card information through email.**

**Please FAX: 703-964-1246**

Amount for this charge: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date (MM/YYYY): \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Cancellation:** Cancellations received prior to January 24, 2020 will receive a full refund, less a \$100.00 administrative fee. Cancellations received after January 25, 2020 will not receive a refund, and AHRA will retain all monies paid.

**Rules & Regulations:** The complete set of rules will be emailed with the exhibitor service kit in January 2020. By submitting this application, you agree to abide by these rules.